

Christmas 2025

An elegant and poetic Christmas with Valrhona

Christmas 2025 luxury













A new interpretation of elegance with an equally intense flavor

Valrhona is unveiling a collection of exceptional, limited-edition chocolates for the holiday season designed to appeal to passionate chocolate fans and curious connoisseurs alike. With this new variation, Valrhona offers a refined tribute to the magic of Christmas.



A new graphic world, where fine lines meet intricate details

Inspired by the elegant, timeless world of the two illustrators behind Calicot Paris, Valrhona's new Christmas 2025 collection is more mature and sophisticated, yet still imbued with poetry. In these delicate, hand-drawn, predominantly red designs, hotstamped hints of gold and festive details create a poetic world in which Christmas trees, chocolate squares, and tassels intertwine. Each box becomes an object of desire designed to appeal to discerning connoisseurs and those who love giving beautiful gifts.

Redesigned boxes to reflect a stronger environmental commitment

Valrhona is marking an important milestone in 2025 with a calendar made from ecodesigned, fully recyclable packaging. This new box combines visual elegance with high environmental standards. Thanks to a range of initiatives, we have reduced the environmental impact of our packaging by 35% in 2025 compared with 2024*. Find out more about this at www.valrhona.com.

The **subtle colors**, combined with **gold detailing and finely illustrated decorations**, turn these boxes into precious objects brimming with elegance and **indulgence**.

True to its mission as an environmentally conscious company, Valrhona is pursuing its commitments via the 1% for the Planet initiative, donating 1% of the sales of this collection to associations dedicated to environmental protection.

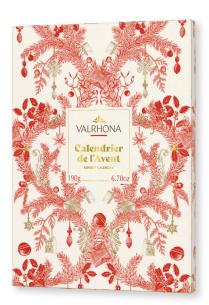
Through this collection, Valrhona celebrates a passion for all that is exceptional, delicious, beautiful, and full of flavor. It embodies the perfect balance between artisanal expertise, responsible high standards, and desirable esthetics.



^{*} Compared to the Valrhona 2024 calendar packaging. Evaluation using ISO 14040 and ISO 14044 Life Cycle Assessment methods. Reduction percentage based on single-score results.



Delicious new treats to suit everyone



ADVENT CALENDAR

A NEW TWIST ON THE COLLECTION'S CENTERPIECE

190g - €34.90 RRP

190g of pure pleasure in a new, elegant, and more environmentally friendly "book" format, which heightens the build-up to Christmas.

Contains: **Gianduja, caramel bonbon,** croustibilles, and squares, delivering a range of delicate and intense textures and flavors.

DISCOVERY BOX

SMALL IN SIZE, BIG ON EMOTION

90g - €18.00 RRP

A box of 18 iconic squares (Guanaja 70%, Caraïbe 66%, and Jivara 40%), designed this year as an introduction to the art of chocolate tasting. Elegant, pure, intense.



DELIGHTS PACK OUR BESTSELLING STAPLE

140g - €16.00 RRP

A festive box for adults and children alike, filled with Christmas trees, ornaments, and snowmen in dark, milk, and Dulcey blond chocolate. Ideal for sharing delicious moments with loved ones.





INDULGENCE GIFT BOX TO SHARE OVER THE HOLIDAYS

160g - €24.90 RRP

A delicious blend of croustibilles (Dark, Milk, Dulcey) in a joyful and generous box that showcases the pleasure of fun, shared indulgence.



ASSORTED BALLOTIN GIFT BOX

TO SLIP UNDER THE TREE

230g - €36.90 RRP

A generous assortment of chocolate bonbons (Ivoire praliné squares, Jivara 40% ganache, etc.) and orangettes in an exclusive Christmas-wrap box.

For discerning connoisseurs who love to treat others (and themselves)!.



About Valrhona

VALRHONA: TOGETHER, GOOD BECOMES BETTER

Valrhona has been a partner to flavor professionals since 1922 and a pioneer in setting the standard in the world of chocolate. Today, it defines itself as a company whose mission - "together, let's do good things with good food" - expresses the strength of its commitment. Together with its colleagues, chefs and cocoa growers, Valrhona imagines the best of chocolate to create a fair and sustainable cocoa industry and inspire gastronomy that tastes good, looks good and does good.

Every day, Valrhona is driven by a determination to build direct, long-term relationships with producers, seek out chocolate's next innovation and share expertise. Valrhona works with chefs to support skills and craftsmanship, guiding them on their guest for a unique identity by constantly pushing back creativity's boundaries.

In January 2020 Valrhona became a B Corporation®. The company is proud to have been awarded this demanding label for the second time in January 2024. It rewards the world's most ethically conscious companies, all of which combine economic performance with social and environmental responsibility. This distinction is a recognition of "Live Long", the company's sustainable development strategy shaped by our desire to co-construct a model that would have a positive impact on producers, employees, flavor professionals and everyone who loves chocolate.

Choosing Valrhona means making a commitment to ethical chocolate. 100% of our cocoa beans are traced back to our producers, so you know exactly where they come from, who harvested them and that they were produced in the right conditions. Choosing Valrhona means choosing chocolate that respects people and the planet.

www.valrhona.com

Link to download images: https://bit.ly/ValrhonaNoel2025











