
Our Commitment

 take the wo tl a b bettor place.

We are working hand-in-hand with our producers and customers to make the cocoa industry fair and sustainable - but also to make products that look and taste great. Our mission as a company is to use good food to make the world a better place together with you, and this aim guides us every day.

We are proud to have been awarded B Corp certification, joining a community of businesses which work daily to do the right thing for the world we live in.

All this has been made possible by our Live Long sustainable development program. Live Long is our action plan to carry out our mission, but it is more than that, too: it's our contribution to global carbon neutrality. Since 2013, we have reduced our greenhouse gas emissions by $57 \%$. Our goal is to continue to reduce them by 2025.


2

## Our ambition



Chocolate-making requires innovative craftsmanship, as each bonbon and its decoration are largely made by hand to ensure every product is unique.

Our chocolate bonbons are designed and created in our workshops in Tain-l'Hermitage, Drôme. Nearly 70 operators and decorators make it their daily task to provide minutely rendered chocolate bonbons.

Because we are committed to ethical food industry practices, our wide range of chocolate bonbons is free from titanium dioxide (E171). Flavor and excellence define our well-regarded range.

## Natural origins and just as much taste

Because our mission as a company has always been to use good food to make the world a better place, we are always looking to offer you the best possible products in a way that respects the environment and the health of the consumer.
This is why we have undertaken to rewrite the recipes for our chocolate bonbons and to work on improving them in order to offer you a reasonable but indulgent range of products.

We use sunflower lecithin because we are committed to protecting the environment while offering you sustainable chocolate. Natural flavoring, ingredients and colorants (spirulina extract, safflower, beetroot) to preserve the health of your consumers.

## AN INDULGENT, YET REASONABLE BONBON

## Sunflower



## SO WHAT DO WE MEAN?

Flavors
They provide most of the taste of a food! While there are only four fundamental sensations of taste (sweet, salty, bitter and sour), identified by our taste buds, there are thousands of flavors. When we eat, volatile compounds go up from the throat to the nose - that's when we identify the flavorings inside the food. They can be of different types:

- Synthetic flavorings: products of chemical synthesis. They are made entirely from flavoring molecules.
- Natural flavorings: directly from nature. These are aromatic substances extracted from nature.


## Colorants

They can be synthetic or natural.

- Synthetic colorants: obtained from chemical reactions. They dye food with a stronger hue and for longer.
- Natural ingredients that add color: made from plants or the processing of natural substances.



## CONTENTS




# NEW <br> CHOCOLATES 

INDULGENT PALETS P8 COCOA PALETS P9

# New <br> Fine Palets 

## collection

For Christmas 2022, fall in love with the timeless flavors of our beautifully rounded Fine Palets.
They are every bit as delicate on the palate as they are visually refined.
Let yours melt in your mouth or take a bite, whichever you prefer!

## INDULGENT PALETS

Whether or not you have a coffee to hand, savor these treats without moderation.


## NEW PRODUCTS THAT STAND OUT!

Discover the printed decorations on the new milk and dark chocolate products, for a stronger visual impact in stores and easier identification of the different recipes.


Palet Tulakalum


Palet passion

## SEE ALL OUR PACKS ON PAGES 54-55

Pre-pack your gourmet and cocoa Palets in this box!
Ref. 31455


## COCOA PALETS

These unique Palets bring out the best in our iconic couvertures' aromas.


31392
DARK

PALET MANJARI
Single Origin Madagascar MANJARI 64\% DARK CHOCOLATE GANACHE

Red berry notes.
Coated in a fine layer of Manjari 64\% dark chocolate.


PALET GUANAJA GUANAJA 70\%

Bitter cocoa nib notes.
A solid Guanaja 70\% dark chocolate Palet.


## SINGLE ORIGIN GRAND CRU

SINGLE ORIGIN BELIZE TULAKALUM 75\%

Tulakalum's intense nutty flavor and powerful cocoa nibs dreamily encapsulate the gorgeous biodiversity of Belize, an endlessly colorful country with rich culture and histories.

Ref. 25295




## Ganaches

Ganache is a smooth blend of cream and chocolate. It has a velvety, melting texture.

## FRUIT GANACHES

A whole range of indulgent delights to suit everyone's tastes: pear, blackcurrant, coconut and much more


GANACHE CASSIS

BLACKCURRANT PURÉE GANACHE

Decorated with forked lines.
Tangy red berry notes.
*Also available in boxes of 120 .
Code: 33793


CARAFRUTTI ABRICOT
milk chocolate ganache WITH CARAMELIZED APRICOT PURÉE

Decorated with a negative cold motif.

Notes of fruit and caramel.


GANACHE MANDARINE
tangerine flavored GANACHE

Subtle citrus notes.

> A rippled decoration.


CARAFRUTTI POIRE

WILLIAMS PEAR PURÉE GANACHE

Decorated with a negative cold motif.
Ripe yellow fruit notes.
*Also available in boxes of 120 . Code: 33792


BANANE PASSION
BANANA AND PASSION FRUIT GANACHE

Decorated with dark chocolat and orange curves.


IVOIRE CASSIS
BLACKCURRANT PURÉE GANACHE
Decorated with forked lines. Tangy red berry notes.


## GANACHE POIRE

PEAR FLAVORED GANACHE
Intense fruit notes


CARAFRUTTI COCO

MILK CHOCOLATE GANACHE WITH CARAMELIZED COCONUT PURÉE
Decorated with a negative
cold motif.

Notes of fruit and caramel.


CARAFRUTTI CITRON

CARAMEL AND LEMON PURÉE GANACHE

Decorated with a negative cold motif.
Tangy fruit notes with sweet creamy caramel.

## DISCOVERY GIFT BOX

Discover our products that are available in smaller formats (bowes of 120).

* Offre valable sur les références suivantes

Palet Or (33779)
Carafrutti poire (33792) BLACKCURRANT GANACHE (33793) CAFÉ NOIR (33834) Ganache thé jasmin (33788)

CARAMEL SALÉ LAIT (33777) VANILLE GANACHE (33763)
Palet Argent (33768)
Millefeuille (33795)
Praliné intense ivoire (33770)

## PURE CHOCOLATE GANACHES

Recipes made using chocolates blended from multiple cocoas, all with different aromatic profiles

GUANAJA AMER
GUANAJA 70\% GANACHE
Decorated with forked lines. Bitter cocoa nib notes.


GUANAJA LACTÉE
GUANAJA LACTÉE 41\% GANACHE
Decorated with forked lines.
Distinctive fresh dairy notes, with a powerful cocoa-rich undertow.

## PALET OR

GUANAJA 70\% GANACHE
Decorated with gold leaf.
Bitter cocoa nib notes.
*Also available in boxes of 120 . Code: 33779

PALET ARGENT
DARK AND MILK CHOCOLATE GANACHE
Decorated with silver leaf.
Notes of caramel and milk.
*Also available in boxes of 120 . Code: 33768



CARAÏbE
CARAÏBE 66\% GANACHE
Decorated with forked lines.
Intense bitter notes and
hints of toasted nuts.

## JIVARA ALIZÉ

## JIVARA 40\% GANACHE

Decorated with forked lines. With malted and vanilla notes.

## GRAND CRU CHOCOLATES

Are you looking for a characterful chocolate that captures all the flavor of one or more terroirs? Then make sure you check out the chocolates in our Cocoa Library. They are all made using cocoa we have personally selected from the finest plantations.

These exceptionally flavored chocolates can come from:

- a Grand Cru with a characteristic flavor only found in its home country, in the case of our Single Origins chocolates
- a blend of several aromatic cocoas
www.valrhona.com


## SINGLE ORIGIN GANACHES

This soberly elegant, all-new collection is largely made up of Single Origin Grand Cru chocolates.


GANACHE MACAÉ
Single Origin Brazil
MACAÉ 62\% DARK CHOCOLATE GANACHE

Decorated with dark chocolate curves.
Fruity, with distinctive notes of toasted nuts. Black tea notes.


## GANACHE <br> MANJARI

Single Origin Madagascar
MANJARI 64\% DARK CHOCOLATE GANACHE

Decorated with dark chocolate curves.
Fruity, with a distinctive tangy edge. Red berry notes.


## GANACHE NYANGBO

## Single Origin Ghana

NYANGBO 68\% DARK CHOCOLATE GANACHE

Decorated with dark
chocolate curves.
Sweetly spiced,
with distinctive toasted notes
Vanilla notes.


## GANACHE ABINAO

## Blend

ABINAO 85\% DARK CHOCOLATE GANACHE

Decorated with dark
chocolate curves.
Bitter, with a distinctive woody aroma. Raw cocoa notes.

# Ganaches 

A ganache is a velvety blend of cream and chocolate. It has a velvety, melt-in-the-mouth texture.

## INDULGENT GANACHES

These chocolates' spicy, sweet aromatics will bowl over lovers of original flavors.


MYRIADE
A CARDAMOM-INFUSED COFFEE GANACHE ON AN ORANGE PASTE BASE

Decorated with fruit pieces and coffee-flavored chocolate.
Arabica notes with a slight tang.


GANACHE THÉ JASMIN

GANACHE INFUSED WITH CHINESE JASMINE GREEN TEA
Decorated with a tea-leaf design transfer.
Highly flowery notes.
*Also available in boxes of 120 . Code: 33788


## GANACHE THÉ EARL GREY

A HARMONIOUS BLEND OF GANACHE, MACAÉ DARK CHOCOLATE AND GREEN TEA

Decorated with a curve of white chocolate (Ivoire 35\%).
Fresh, floral tea notes.


CAFÉ NOIR

## COFFEE GANACHE

Decorated with coffee-flavored chocolate.

Arabica notes.
*Also available in boxes of 120 Code: 33834


## CAFÉ CRÈME

## COFFEE GANACHE

Decorated with coffee-flavored
chocolate.

Arabica notes.


GANACHE VANILLE
VANILLA EXTRACT FLAVORED GANACHE
Decorated with a vanilla bean design transfer. Spicy notes. *Also available in boxes of 120 . Code: 33763

## CHAPKA NOIR

DARK CHOCOLATE GANACHE
Decorated with almond pieces. Flavor with a long finish.


CHAPKA LAIT MILK CHOCOLATE GANACHE

Decorated with almond pieces. Subtle caramel and vanilla notes

DOUCE AMANDE
DARK AND MILK CHOCOLATE GANACHE FLAVORED WITH ALMONDS
Decorated with forked lines.
Almond shaped.


GANACHE MARRONS

CHESTNUT CREAM GANACHE
Chestnut shaped.
Vanilla notes.


33409
DARK

CARAMEL SALÉ NOIR

SALTED CARAMEL GANACHE
Decorated with sugar
Caramel notes.


MENTHE VIVE MINT FLAVORED GANACHE
Decorated with forked lines. Intense, fresh notes


GANACHE COGNAC

COGNAC GANACHE, FLAVORED WITH BITTER ORANGE Decorated with dark chocolate curves. Notes of liqueur


CARAMEL SALÉ LAIT

SALTED CARAMEL GANACHE
Decorated with sugar Caramel notes.
*Also available in boxes of 120 . Code: 33777

## Pralinés

Praliné is made by grinding nuts, sugar and a hint of vanilla together as coarsely or finely as we need for our creations. The texture can be firm, melt-in-the-mouth, crunchy or crispy.

## CLASSIC PRALINÉS

Pure, intense praliné flavors with a real nutty flavor.


PRALINÉ INTENSE NOIR

INTENSE ALMOND \& HAZELNUT PRALINÉ

Decorated with a dash of Ivoire white chocolate (Ivoire $35 \%$ )

Intense notes of caramelized nuts.


PRALINÉ DOUCEUR NOIR

ALMOND \& HAZELNUT PRALINÉ

Decorated with forked lines.
A fine balance of nutty flavors with a touch of caramel.


PRALINÉ INTENSE LAIT

INTENSE ALMOND \& HAZELNUT PRALINÉ
Decorated with a dash of dark
chocolate.
Intense notes
of caramelized nuts.

PRALINÉ NOISETTE 55\% NOIR

PRALINÉ WITH 55\% italian hazelnuts

Decorated with forked lines. Powerfully aromatic fresh hazelnuts.


## CARRÉ PRALINÉ

 IVOIRE
## ALMOND PRALINÉ

Decorated with a curve of dark chocolate.
A fine balance of nutty
and caramel flavors.


PRALINÉ AMANDE NOISETTE 60\% IVOIRE

ALMOND \& HAZELNUT PRALINE
Decorated with forked lines
Nutty notes and an intense ment-in-the-mouth texture


GRETA LAIT
ALMOND \& HAZELNUT PRALINÉ

Decorated with almond pieces. Nutty notes.

## PRALINÉS LIKE NO OTHER



## PRALINÉ PISTACHE

PISTACHIO PRALINÉ WITH CRISPY CREPE

Decorated with a green curve
A crispy texture


PRALINÉ PÉCAN PECAN PRALINÉ
Decorated with a curve of dark chocolate
A smooth, velvety texture.

## DISCOVER OUR UNIQUE PRALINÉS



## 50\% PECAN PRALINE

The fresh, intense taste of pecans with a lingering, bitter note.
Ref. 11937


## PISTACHIO

Sweet, indulgent pistachio notes and an eye-catching, distinctive color.
Ref. 11936

# Pralinés 

Praliné is made by grinding nuts, sugar and a hint of vanilla together as coarsely or finely as we need for our creations The texture can be firm, melt-in-the-mouth or even crunchy and crispy

## INDULGENT PRALINÉS

## A variety of indulgent combinations with a praliné base note to satisfy all tastes

RINETTE NOIRE
haZELNUT PRALINÉ
AND ALMOND PIECES
Decorated with milk chocolate
A very fine, crunchy texture


PRALIFEUILLETÉ NOIR

ALMOND PRALINE WITH CRISPY WAFER PIECES

Decorated with forked lines.
Toasted notes
A crispy texture


RINETTE LAIT
haZELNUT PRALINÉ AND ALMOND PIECES

Decorated with dark chocolate
A very fine, crunchy texture.


PRALIFEUILLETÉ LAIT

ALMOND PRALINE WITH CRISPY WAFER PIECES

Decorated with forked lines.
Toasted notes.
A crispy texture.


PRALINÉ TONKA
ALMOND \& HAZELNUT PRALINÉ WITH TONKA BEANS

Decorated with cocoa nibs
A smooth, velvety texture


RINETTE DULCEY
HAZELNUT PRALINE AND ALMOND PIECES

Decorated with dark chocolate.
A very fine, crunchy texture.


PRALINOUGAT
ALMOND PRALINÉ WITH MONTÉLIMAR NOUGAT PIECES
Decorated with forked lines
Honey notes.
A crackly texture.


PRALINÉ CRAQUANT

INTENSE ALMOND \& HAZELNUT PRALINÉ WITH CRISPY CEREAL PIECES

Decorated with milk chocolate
Intense notes of roasted nuts
A crispy texture.

RINETTE IVOIRE
haZELNUT PRALINÉ AND ALMOND PIECES

Decorated with dark chocolate. A very fine, crunchy texture


PRALINE NOUGATINE

INTENSE ALMOND PRALINÉ WITH CRUNCHY NOUGATINE PIECES

Decorated with forked lines
Notes of nut and caramel.
A crackly texture.


ARWEN
MILK GIANDUJA AND BRETON-STYLE BISCUIT PIECES

Nutty notes
A melt-in-the-mouth texture with crispy pieces.

FRUITY PRALINÉS
All the sweetness of praliné combined with a forceful fruit flavor.

PRALICOCO

## ALMOND AND COCONUT

 PRALINÉDecorated with white chocolate (Ivoire 35\%).
A nutty flavor with fruity notes.


PRALINE YUZU
ALMOND PRALINÉ WITH YUZU INSPIRATION
Decorated with yellow curves.


GIANDUJA CITRON
LEMON FLAVORED MILK GIANDUJA
Decorated with forked lines. Tangy notes.
A velvety texture.


## Nuts Candied Fruit

Our crunchy, soft and melt-in-the-middle textures thrill anyone looking for exciting food sensations.


MÉditerranéen NOIR

A DARK CHOCOLATE PALET WITH ORANGE PEEL, APRICOT, HAZELNUT AND PISTACHIO

Fruity, with nutty notes.
Crisp.


ALICANTE
PISTACHIO AND ALMOND CREAM

Decorated with green curves.
A finely balanced nutty flavor.
$A$ velvety texture.


MÉditerranéen LAIT

A MILK CHOCOLATE PALET WITH ORANGE PEEL, APRICOT, HAZELNUT AND PISTACHIO

Fruity, with nutty notes.
Crisp.


BRIN D'AMANDE NOIR

ALMOND PASTE 50\%
A nutty flavor and bitter almond notes


CITRONNETTE
A SLIVER OF CANDIED LEMON PEEL

Deliciously bitter with zesty notes.


MÉDITERRANÉEN DULCEY

A DULCEY PALET WITH ORANGE PEEL, APRICOT, HAZELNUT AND PISTACHIO

Fruity, with nutty notes.
Crisp.


NOUGAT
MONTÉLIMAR NOUGAT
Notes of honey and nuts A soft texture.

## GINGEMBRETTE <br> A SLIVER OF CANDIED GINGER

All the tangy freshness of ginger


## Exclusives

Chocolates crafted using traditional delicacies and decorated with attractive, creative little touches.

## GRANITÉS

A refreshing liquid texture.


## POP

Thanks to their new E171-free transfers, Pops are as easy on your customers' eyes as they are on their taste buds.


POP FRAMBOISE
RASPBERRY PURÉE GANACHE
Decorated with a transfer


POP MACAÉ
Single Origin Brazil
MACAÉ 62\% DARK CHOCOLATE GANACHE


POP PASSION PASSION FRUIT GANACHE

Decorated with a transfer.


POP NOISETTE
HAZELNUT GANACHE
Decorated with a transfer.


TARTE AU CHOCOLAT

DARK CHOCOLATE GANACHE SPRINKLED WITH BISCUIT PIECES

Cocoa nib notes.
A melt-in-the-mouth texture with crispy pieces.


FORÊT NOIRE
Single Origin Madagascar
MANJARI 64\% DARK CHOCOLATE GANACHE WITH SOUR CHERRY
Red berry notes and a hint of liqueur.


INSPIRATION PAIN D'ÉPICES

ALMOND PASTE, CANDIED ORANGE PEEL, HONEY AND 7 SPICES
Decorated with fruit pieces. Fruity and spicy notes.

A soft texture.


TARTE POIRE CANNELLE

PEAR PURÉE GANACHE FLAVORED WITH CINNAMON

Decorated with curves

[^0]

OPÉRA
CARAÏBE 66\% DARK CHOCOLATE GANACHE ON A COFFEE FLAVORED ALMOND PASTE
Decorated with gold leaf.


TIRAMISU
TIRAMISU-FLAVORED IVOIRE CHOCOLATE GANACHE
Decorated with a curve of dark chocolate. A melt-in-the-mouth texture.


MILLEFEUILLE
VANILLA FLAVORED GANACHE ON A GIANDUJA MILK CHOCOLATE AND CRISPY WAFER BASE
Decorated with dark chocolate curves

[^1]

CRÈME CARAMEL
VANILLA FLAVORED
CARAMEL GANACHE
Decorated with brown sugar


CRUMBLE FRAMBOISE

## RASPBERRY PUREE

 GANACHE SPRINKLED WITH BISCUIT PIECES> Fruity notes.

A melt-in-the-mouth texture
with crispy pieces.


TARTE TATIN
CARAMELIZED APPLE PURÉE
GANACHE FLAVORED WITH VANILLA
A melt-in-the-mouth texture


# CHOCOLATES TO MALRE AN IMPRESSION <br> and enliven your chocolate bonbon range 

PROMESSES P26

# Promesses 



PROMESSE CASSIS

DARK CHOCOLATE GANACHE WITH INTENSE NOTES OF CASSIS NOIR DE BOURGOGNE
Decorated with a curve of dark chocolate and a dot of pink.


PROMESSE
MANJARI
FRAMBOISE
Single Origin Madagascar
A DOUBLE LAYER OF RASPBERRY PASTE AND
MANJARI 64\% DARK CHOCOLATE GANACHE Decorated with dark chocolate and pink curves.


PROMESSE GRIOTTE TONKA

A DOUBLE LAYER OF SOUR CHERRY FRUIT PASTE AND DARK CHOCOLATE AND TONKA BEAN GANACHE

Decorated with red and dark chocolate curves


PROMESSE CITRON VERT

DARK CHOCOLATE GANACHE WITH MEXICAN LIME

Decorated with green curves


PROMESSE
KALAMANSI
JIVARA 40\% MILK CHOCOLATE GANACHE WITH FRESH PHILIPPINE CALAMANSI NOTES

Decorated with a milk chocolate curve and a dot of yellow.


PROMESSE GIANDUJA PASSION

A DOUBLE LAYER OF GIANDUJA, CRISPY WAFER PIECES AND JIVARA 40\% MILK CHOCOLATE GANACHE WITH PASSION FRUIT PUREE
Decorated with milk chocolate and orange curves.

## Expertise and know-how translated into high-end chocolate.

FRAMED BY HAND: 9 g chocolate bonbons framed by hand and cut using a slicing machine for an elegant finish.
"FRESH" PRODUCTS: Recipes with fruit purée and cream, no added flavorings.

## INDULGENT GANACHES



PROMESSE PRALINÉ CRẾPE CROUSTILLANTE
a MELTING PRALINÉ FILLING WITH CRUNCHY CRISPY WAFER
Decorated with milk chocolate curves.


PROMESSE CAFÉ ARABICA

DARK CHOCOLATE GANACHE INFUSED WITH ETHIOPIAN COFFEE BEANS

Decorated with dark chocolate curves.


PROMESSE PRALINÉ NOIR 70\%

70\% VALENCIA ALMOND PRALINÉ WITH A TOASTED ALMOND FLAVOR
A rippled decoration.


33495
MIIK
MILK
PROMESSE DULCEY CARAMÉLIA

CARAMÉLIA 36\% MILK CHOCOLATE GANACHE WITH DELICIOUS BISCUIT AND CARAMEL NOTES

Decorated with curves
of milk chocolate.


PROMESSE PRALINÉ 66\%

PRALINÉ WITH SPANISH ALMONDS AND ITALIAN HAZELNUTS WITH AN INTENSE HAZELNUT FLAVOR

A rippled decoration

PROMESSE OPALYS VANILLE

OPALYS WHITE CHOCOLATE GANACHE WITH MADAGASCAN VANILLA BEAN
Decorated with curves of white chocolate (Ivoire $35 \%$ ).

PURE CHOCOLATE GANACHES
Pure chocolate recipes to satisfy gourmets.


PROMESSE
GUANAJA
GUANAJA 70\%
DARK CHOCOLATE GANACHE MIXING BITTERNESS WITH WARMER NOTES
Decorated with dark chocolate
curves.


PROMESSE JIVARA
JIVARA 40\% MILK CHOCOLATE GANACHE WITH A CREAMY TEXTURE

Decorated with curves of milk chocolate.

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FOR
CIELEBRATIONS
ANID CIIRISTMAS
which brighten up the year


SCINTILLANTES P3O
ÉTINCELLES P31
ESPRITS DE NOËL P33
LIQUEURS P34
TRUFFLE-STYLE SPECIALTIES P36
HEARTS P37

# Chvistmas <br> <br> collection 

 <br> <br> collection}

## SCINTILLANTES

Glimmering Scintillantes will light up your most indulgent moments


CARAÏBE NOIR
CARAÏBE 66\% DARK CHOCOLATE GANACHE
Intense bitter notes and hints of toasted nuts.


PRALIFEUILLETÉ NOIR

ALMOND \& HAZELNUT PRALINÉ WITH CRISPY CREPE
Nutty notes.
A crispy texture


## AMANDE LAIT

DARK AND MILK CHOCOLATE GANACHE FLAVORED WITH ALMONDS

Sweet, fruity notes


JIVARA LAIT
JIVARA 40\% MILK CHOCOLATE GANACHE
With malted and vanilla notes A melt-in-the-mouth texture


PRALINÉ LAIT
ALMOND \& HAZELNUT PRALINÉ

Nutty notes.

A 5KG ASSORTMENT OF SCINTILLANTES

GANACHE AND PRALINÉ CHOCOLATES WRAPPED IN CLASSIC FRENCH "PAPILLOTE" STYLE

11504
1

bLACKCURRANT PURÉE GANACHE

Coated in white chocolate Ivoire 35\%
Tangy notes.

## Étincelles

A festive offer decked in silver and gold，packed with sophisticated little bonbons named after faraway stars


OCTANS
GRAND CRU JIVARA 40\％ miLK CHOCOLATE GANACHE WITH SALTED CARAMEL

Decorated with gold
and silver flakes．
Malted and caramel notes

ATRIA
MILK GIANDUJA AND BRETON－STYLE BISCUIT PIECES
Decorated with gold and silver flakes．

A crispy texture．


ORIANA
60\％HAZELNUT PRALINÉ， CRISPY WAFER AND 5 SPICES
Decorated with a dot of silver． An intense nutty and spiced flavor．
A crispy texture．


AURIGA
RED BERRY GANACHE WITH A DASH OF BLACKBERRY LIQUEUR
Decorated with gold and silver flakes．


ANTHARĖS
MILK CHOCOLATE GANACHE INFUSED WITH EARL GREY （BERGAMOT）TEA
Decorated with gold and silver flakes．


PERSEA
haZelnut praliné and GRATED COCONUT
Decorated with a dot of silver．
A melt－in－the－mouth texture．


ANDROMA
MILK GIANDUJA WITH hazelnut pieces

Decorated with silver flakes． Indulgent notes． A crackly texture．


POLARIS
MILK CHOCOLATE AND COFFEE GANACHE WITH NOTES OF WHISKY
Decorated with a dot of silver．
A melt－in－the－mouth texture


## ARIÈS

CARAÏBE 66\％DARK CHOCOLATE GANACHE

Decorated with a dot of silver．
Aromatic，with a long finish．


TRUFFE CARAÏBE
CARAÏBE 66\％DARK CHOCOLATE GANACHE

Sprinkled with cocoa．
Intense bitter notes and
hints of toasted nuts．
A melt－in－the－mouth texture．


## VEGA

60\％HAZELNUT PRALINÉ
Decorated with a dot of silver．
Intense notes of roasted nuts and caramel．


## ALTAÏR

60\％HAZELNUT PRALINÉ WITH PECAN NUT PIECES

Delicately decorated with drizzles of dark chocolate and a dot of silver．
Toasted nut notes．
A crunchy texture


LYRA
PASSION FRUIT purée ganache
Decorated with gold leaf． Notes of passion fruit and milk． A creamy texture．

# Christmas <br> <br> collection 

 <br> <br> collection}

With Esprits de Noël, the Christmas spirit comes alive with these five playful little original shapes.

## ESPRITS DE NOËL

Christmas is shaping up nicely with these fun assortments.


ESPRIT DE NOËL CARAÏBE AROMATIC CARAÏBE 66\% DARK CHOCOLATE.

With a long finish.


ESPRIT DE NOËL DULCEY
DULCEY 35\% CHOCOLATE.
A velvety texture and biscuit flavor


ESPRIT DE NOËL CARAMÉLIA CARAMÉLIA 36\% MILK CHOCOLATE.

Tender, indulgent and high-quality.


ESPRIT DE NOËL IVOIRE
WITH WHITE IVOIRE 35\% CHOCOLATE


SEE ALL OUR PACKS ON P. 54-55

Pre-package Esprits de Noël in our decorative boxes and enchant your customers with all the magic of Christmas! Each box can hold up to 32 Esprits de Noël.

| GOLD BOX | Ref. 26869 |
| :--- | ---: |
| RASPBERRY PINK BOX | Ref. 26862 |
| BATCH OF 10 | $12 \times 8.6 \times 4.4 \mathrm{~cm}-160 \mathrm{~g}$ |

## Liqueurs

Within the sweet treats, a crystallized sugar shell holds a liqueur filling

## CONFISEURS

Liqueur-filled candies presented in shiny, colorful paper


CONFISEUR FRAMBOISE

RASPBERRY EAU-DE-VIE (60\%)
Presented in shiny fuchsia paper. Fruity notes.


CONFISEUR CHARTREUSE ${ }^{\oplus}$
GREEN CHARTREUSE ${ }^{\circledR}$ (70\%)
Presented in shiny green paper.
Aromatic notes of herbs and plants.


CONFISEUR KIRSCH KIRSCH (50\%)

Presented in shiny red paper
A powerful flavor,
with cherry notes.


CONFISEUR COGNAC
COGNAC (60\%)
Presented in shiny
apricot-colored paper.
A forceful, sweet flavor with amber notes.


CONFISEUR POIRE
WILLIAMS PEAR EAU-DE-VIE (45\%)
Presented in shiny gold paper.
Fruity notes.
Intense.


PANACHÉ CONFISEURS

2KG SELECTION BOX: RASPBERRY, KIRSCH, PEAR

Presented in shiny paper
Fruity notes.


CERISE \& KIRSCH
A CHERRY, KIRSCH (50\%) AND A MELTING TEXTURE

A molded dark chocolate shell. Presented in shiny red paper.

A powerful flavor,
with cherry notes


PRESENTATION: SHOWCASE YOUR CONFISEURS

Liqueurs are classic chocolate bonbons appreciated by lovers of intense flavors and fine beverages alike.

Capitalize on the thrill this range gives your customers: Use labeling to show it off and make it stand out.

## CHARDONS

A range of colorful chocolate－coated candies with a distinctive＂thistle＂shape and colorful coating，for lovers of liqueurs．


CHARDON MIRABELLE

AGED MIRABELLE EAU－DE－VIE （60\％）
Coated with yellow decoration． Fruity notes．


CHARDON DULÇEY WHISKY CAFÉ

WHISKY（ $60 \%$ ） AND COFFEE EXTRACT

Coated in Dulcey 35\％chocolate． Malty，toasted notes with a final hint of biscuit


CHARDON COGNAC cognac and bitter ORANGE
Coated with orange decoration． Bitter orange notes


CHARDON FRAMBOISE

RASPBERRY EAU－DE－VIE （60\％）
Coated with pink decoration． Fruity notes．


CHARDON ARMAGNAC

## ARMAGNAC（60\％）

Coated in Ivoire 35\％
white chocolate．
Sweet，fruity notes


## CHARDON KIRSCH

 KIRSCH（50\％）Coated with blue decoration．
A powerful flavor，
with cherry notes．

33956
1）

## CHARDON CASSIS

Infused with
CASSIS LIQUEUR（ $40 \%$ ） and blackcurrants

Coated with mauve decoration
Intense red berry notes．


4KG SELECTION BOX：ARMAGNAC，RASPBERRY，COGNAC，KIRSCH，MIRABELLE，PEAR
Coated in colored decorations
Fruity notes．
Intense．



PANACHÉ CHARDONS
2KG SELECTION BOX：
ARMAGNAC，RASPBERRY，KIRSCH
Coated in colored decorations．

> Fruity notes.

SUGGESTION： NON－ ALCOHOLIC

And not forgetting your customers who don＇t have a taste for liqueur！
The Chardon Praliné was designed with them in mind！


CHARDON PRALINÉ BLEU
hazelnut praliné and CARAMELIZED ALMOND PIECES

Coated with blue decoration．
Caramel notes.

Crisp．

3300
100

## CHARDON ALCOOLAT PLANTES

LIQUEUR MADE FROM 65 PLANTS （ $86^{\circ}$ ）INCLUDING GENEPI
Coated with green decoration． Aromatic plant notes．


CHARDON POIRE
WILLIAMS PEAR EAU－DE－VIE （45\％）
Coated in dark chocolate
Fruity notes．
Intense．

## Truffle-Style <br> specialties

A range packed with varied textures and coatings that everyone with a taste for the finer things will love.


TRUFFE GUANAJA GUANAJA 70\% DARK CHOCOLATE GANACHE

Bitter cocoa nib notes.
Melt-in-the-mouth filling.


TRUFFE TANARIVA CARAMEL

## CARAMEL AND GRAND

 CRU TANARIVA 33\% MILK CHOCOLATE GANACHEFudge notes.
Melt-in-the-mouth filling.


## TRUFFE DULCEY

 PRALINE70\% ALMOND PRALINÉ
Notes of biscuit and nuts in a melt-in-the-mouth filling.


TRUFFE GUANAJA ORANGE

GRAND CRU GUANAJA 70\% DARK CHOCOLATE GANACHE FLAVORED WITH ORANGE

Bitter cocoa nib notes. A creamy filling


TRUFFE CROUSTIPRALINÉ

ALMOND \& HAZELNUT PRALINÉ WITH CRISPY CEREAL PIECES
A crispy texture.
Melt-in-the-mouth filling.


FAÇON TRUFFE CITRON

LEMON PURÉE GANACHE
Sweet and tangy notes.
Melt-in-the-mouth filling.


TRUFFE RHUM COCO

RUM FLAVORED GANACHE
Intense notes.
Melt-in-the-mouth filling.


SEE ALL OUR PACKS ON P. 54-55
Present your Truffles in sophisticated packaging.
GIFT Box of TRUFFLES
Ref. 13623
6 TRUFFLES
BATCH OF 10
$22 \times 6 \times 3 \mathrm{~cm}$

## Hearts

## Get pulses racing, whatever the occasion



CGUR FRAMBOISE
RASPBERRY PURÉE GANACHE
Decorated with a pink curve.


CGUR NOISETTE hazelnut ganache
Decorated with a curve of dark chocolate.


CGUR PASSION PASSION FRUIT GANACHE
Decorated with an orange curve.


CGUR COGNAC
COGNAC GANACHE FLAVORED WITH BITTER ORANGE


CGUR VANILLE

## VANILLA GANACHE

Decorated with a curve of dark chocolate.

C⿷UR MANJARI
MANJARI 64\% DARK CHOCOLATE GANACHE

Red berry notes.


## CGUR JIVARA

JIVARA 40\% MILK CHOCOLATE GANACHE With malted and vanilla notes

SEE ALL OUR PACKS ON P. 54-55

Display your hearts at their finest in this contemporary yet timeless gift box.

| LOVE HEART BOX | Ref. 28098 |
| :--- | ---: |
| 9 HEARTS |  |
| BATCH OF 25 | $15 \times 15 \times 3.7 \mathrm{~cm}$ |

BATCH OF 25


## CIOCOLATE NIBBLES

whatever the time of day

FANTAISIES P40
CHOCO'BARS P42
FRUIT PASTES P44
BARS P45

## Fantaisies

## NUTS

Nuts coated in chocolate or Gianduja.

AVELINAS NOIR
TOASTED HAZELNUTS
Notes of toasted nuts
A crunchy texture.


AVELINAS LAIT
TOASTED HAZELNUTS
Notes of toasted nuts.

A crunchy texture


AMANDAS LAIT

## TOASTED ALMONDS

Notes of toasted nuts.
A crunchy texture.


AMANDAS "FAÇON GIANDUJA" SUCRE GLACE

## TOASTED ALMONDS

Gianduja-style coating and sprinkled with confectioner's sugar.

Notes of nuts and praliné
A crunchy and melting texture.


AVELINAS DULCEY
TOASTED HAZELNUTS
Intense indulgent notes
of Dulcey 35\%
A crunchy texture


AMANDAS DULCEY

## TOASTED ALMONDS

Intense indulgent notes of Dulcey $35 \%$.

NEW DECORATION


GALET NOIR
TOASTED ALMONDS
Coated in dark chocolate and a fine sugar shell. Dark gray decoration. Notes of roasted nuts. A crunchy texture.


AVELINAS IVOIRE
TOASTED HAZELNUTS
Notes of toasted nuts.
A crunchy texture


AMANDAS IVOIRE

## TOASTED ALMONDS

Notes of toasted nuts
A crunchy texture.

NEW DECORATION


GALET LAIT
TOASTED ALMONDS
Coated in milk chocolate and a fine sugar shell. Light gray decoration. Notes of roasted nuts. A crunchy texture.

## CROUSTIBILLES

CROUSTIBILLES NOIR

CRISPY CEREAL PIECES
Coated in dark chocolate.


CROUSTIBILLES
CARAMÉLIA
CRISPY CEREAL PIECES
Coated in Caramélia 36\% milk chocolate.


CROUSTIBILLES DULCEY

CRISPY CEREAL PIECES
Coated in Dulcey 35\%
chocolate.


CROUSTIBILLES
INSPIRATION
FRAMBOISE
CRISPY CEREAL PIECES
Coated with Raspberry Inspiration.

## GOURMANDS

Nuts, dried and candied fruit and biscuits coated in chocolate for indulgent little treats.


BISCUITS LAIT
PURE BUTTER CRUNCHY BISCUITS
Sweet and cocoa-rich.


CARRÉS NOUGATINE NOIR hazelnut nougatine

Nutty notes.
Crunch.


CARRÉS NOUGATINE LAIT haZELNUT NOUGATINE

Nutty notes.
Crunch.


HARICOTS BLANCS almond nougatine

Vanilla notes.
Crunchy.


CUBED CANDIED ORANGE PEEL
Fruity, tangy notes.


GRAINS DE CAFÉ CHOCOLAT
COFFEE FLAVORED DARK CHOCOLATE MOLDED INTO COFFEE BEAN SHAPES

# Choco'Bars 



BAR'GUANAJA
GUANAJA 70\% DARK CHOCOLATE GANACHE Decorated with curves of milk chocolate.
Bitter cocoa nib notes. Box of 36 bonbons.


## BAR'BIGOUDINE <br> LAIT

ALMOND PRALINE WITH CRISPY WAFER PIECES
Decorated with almond pieces.
Nutty notes.
Box of 36 pieces.

CROUSTI BAR'LAIT
MILK GIANDUJA WITH CRISPY CEREAL PIECES
Decorated with dark chocolate
Nutty notes.
Box of 36 bonbons.

corated with dark chocolat


BAR'JIVARA
JIVARA 40\% MILK CHOCOLATE GANACHE Decorated with dark chocolate curves.
Malted and vanilla notes. Box of 36 bonbons.


BAR'CARAMEL
A BAR FILLED WITH SALTED CARAMEL
Decorated with forked lines.
A finely balanced flavor with a dash of salted caramel.

Box of 36 bonbons.


## BAR'BIGOUDINE <br> NOIR

MILK GIANDUJA AND BRETON-STYLE BISCUIT PIECES
Decorated with almond pieces.
Nutty notes.
Box of 36 bonbons.


## BAR'SICILIA

## ALMOND PASTE AND

 PISTACHIO PASTEDecorated with green curves. A finely balanced nutty flavor. Box of 36 bonbons.


CROUSTI BAR'IVOIRE
DARK GIANDUJA AND CRISPY CEREALS
Decorated with dark chocolate.
Nutty notes.
Box of 36 bonbons

## PROMO IDEA

Offer customers of all ages some quality time with you over a shared tasting session.
Make the most of these daily coffee breaks to liven up your sales and stand out from the crowd.
Introduce your customers to your Bars with exclusive deals. Here are a few ideas:

- CLASSIC TREAT:

1 Bar + 1 Drink

- indulgent treat:

2 Bars +1 Hot Drink

- EXTRA-CHOCOLATEY TREAT:

1 Bar + 1 Hot Chocolate


BAR＇CAFÉ ORANGE
A CARDAMOM－INFUSED COFFEE GANACHE ON AN ORANGE PASTE BASE
Decorated with fruit pieces and coffee－flavored chocolate． Arabica notes with a slight tang． Box of 36 bonbons．


BAR＇ROC NOIR
INTENSE ALMOND \＆ HAZELNUT PRALINE

Coated with almond pieces．
An intense nutty flavor
with toasted notes
Box of 36 bonbons


BAR＇ROC LAIT

## GIANDUJA FILLING

Coated with almond pieces．
Hazelnut notes．
Box of 36 bonbons．

SEE ALL OUR PACKS ON P．54－55

Present your Bars in their own specially designed packaging．

## BAR HOLDER

Ref． 26861
Batch of 30－3 colors
$9.5 \times 3.4 \times 2 \mathrm{~cm}$


## Fruit pastes

In 2018, Valrhona paid tribute to its roots as confectioners and launched a range of luxury fruit pastes. These authentic products use real fruit purée, making them intensely flavorful.

## ASSORTED FRUIT PASTES - 6 VARIETIES

19826

## A FRESH, TANGY FRUIT FLAVOR COATED IN A FINE LAYER OF SUGAR

A soft texture.
192 pieces

BURGUNDY BLACKCURRANT

32 pieces.


DRÔME APRICOT
32 pieces


NORMANDY RASPBERRY

32 pieces


LORRAINE MIRABELLE
32 pieces.


DRÔME RED-FLESHED PEACH
32 pieces.


CORSICA LEMON
32 pieces.

OUTSTANDING FLAVOR

Fruit is the key ingredient here, and $83 \%$ of it comes from fresh produce.

Fruit with special origins (Corsica, Drôme and Normandy) and IGP status for our Mirabelles de Lorraine.

Products made using fresh fruit.

100\%
NATURAL COLORS AND FLAVORS

No artificial flavors.

No artificial colors.

## SEE ALL OUR ESSENTIALS PACKS ON P. 54

Colorful boxes to show off and protect your fruit pastes.


## Bars

Sold in clear cellophane packaging to explore Valrhona's Grand Cru chocolates. Bars -100 g .


# CHOCOLATES TO EN.JOY 

with tea and coffee

[^2]
# Snack Time 

## ÉCLATS

An ideal range for coffee and tea breaks.


A lighter format with a sweetly spiced character.


## SQUARES

Discover (or rediscover) our iconic Grand Cru chocolate squares.

NEW DESIGN


GUANAJA 70\%
BALANCED \& ROASTED
Powerful \& tangy with bitter cocoa nib notes

NEW DESIGN


CARAÏBE 66\% SWEETLY SPICED

Intense bitter notes with hints of woodiness and toasted nuts

NEW DESIGN


MANJARI 64\%
Single Origin Madagascar FRUITY \& TANGY

Tangy, well-rounded red berry notes

NEW DESIGN


JIVARA 40\% MALTY \& DAIRY-RICH A mellow, malty cocoa flavor with vanilla notes.

## SECRETS

Candy wrapped with love.

SECRET FAÇON GIANDUJA

## MILK AND CRISPY WAFER

Coated in milk chocolate
A melt-in-the-mouth texture with crispy pieces.



SECRET PRALINE FRUITÉ CRAQUANT

## 50\% ALMOND \&

 haZeLnut PRALINÉCoated in milk chocolate
A crackly texture.

SEE ALL OUR PACKS ON P. 54-55
Package Secrets in our special bags, available in three sizes for batches of 10:




GIFT BOX OF 2 PIECES
Ref. 14961
$4.2 \times 3.6 \times 1.7 \mathrm{~cm}$


# TO SELL SUCCESSFULLY <br> and develop your store 

TIPS FOR SELLING CHOCOLATE BONBONS P52

FIND YOUR PERFECT PACKAGING P54

# Tips for selling chocolate bonbons 

## In Stores

Optimize your assortment

To create the perfect assortment, first you need to know your clientele. Observe their habits and watch how they react to promotions so you can work out which products they like best. Here are a few tips you can easily adapt to your target market. Meet all your customers' needs and stand out from the crowd with original and delicious creations.

Make sure you have enough products for your sales space so that visibility is good and you can rotate your stock around effectively. Your range needs at least 25 different products so that there is something for all your customers. We recommend that you arrange your chocolates by type (ganache, almond paste or praliné) and color.


## Narrative fills

The narrative you share with your customers will help them make their selection and even inspire them to try new purchases. There are so many things you can tell your customers about your products, and this will encourage them to come back to your store again and again.

## YOUR SALES NARRATIVE'S THREE AIMS:



Tell a story
Tell customers about your values and expertise by explaining how you make your chocolates. And don't forget to highlight their origins and high-quality ingredients.


Guide
Ask customers about their taste, preferences, needs and so on.


## Provide an introduction

Encourage your customers to sample your chocolates, explore their textures, experience the different flavors and appreciate their delicate harmony of tastes.

## . Introduce the coating

## dark

"This powerful chocolate has a long finish"

milk
"Everyone loves milk chocolate because it is so mellow and indulgent"
"This subtle chocolate lets fillings shine"
2. Describe your fillings

Each filling is different, to accommodate all palates.


## 3. Atighlight your decorations

By talking about the various techniques you use to decorate your chocolate bonbons, you will showcase your technical chocolate-making expertise.


## Find your perfect páckaoino

## to give your customers a unique experience

Use fabulous packaging to show your exceptional chocolates at their best it is the first thing customers notice and makes all the difference.


FOR FINE PALETS

Pre-pack your different Indulgent and Cocoa Palets in this box!


## palet box

Ref. 31455 $14.4 \times 3.65 \times 3.6 \mathrm{~cm}$

BATCH OF 24

FOR BARS

Delicately wrap your Bars in modern, on-trend packaging.


Ref. 26861 $3.4 \times 2 \times 9.5 \mathrm{~cm}$
BATCH OF 30-3 COLORS

MADE IN FRANCE

Pack the secrets in our boxes made specially for them.


GIFT Box OF 24 PIECES**
Ref. 14963
$14 \times 12.5 \times 1.7 \mathrm{~cm}$
BATCH OF 10


GIFT box OF 6 PIECES**
Ref. 14962
$7.1 \times 6.3 \times 1.7 \mathrm{~cm}$
BATCH OF 10

GIFT Box OF 2 PIECES**
Ref. 14961
$4.2 \times 3.6 \times 1.7 \mathrm{~cm}$
BATCH OF 10


FOR FANTAISIES \& CHOCOLATE BONBONS

Subtly reveal the delights of your collection.


## FOR TRUFFLES

Present your Truffles in sophisticated packaging.


## TRAY

Show off all your chocolates in a charming, elegant elongated tray box with a window.







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# Your customizations 

We add your logo and/or the graphics you want to showcase to existing packaging (e.g.: for squares, batons, bars).

## 03

Finalize your customization plan


## PALETS/LINGOTS/SQUARES

Send us your order form, your logo
(in EPS, AI or PDF format) and your graphics charter
or the Pantone colors you prefer.


You will be sent a pre-press (or pre-engrave)
proof within 8 days.

You approve the pre-press proof.

## 506

You will receive your order within 5 to 6 weeks.

It's a worry-free way to sell your assortments of chocolate bonbons and sweet treats!


USE OUR LABEL CREATION SERVICE AT
ETIQUETTES.VALRHONA.COM

NOW AVAILABLE IN
FRANCE, SWITZERLAND, MONACO


[^0]:    of milk chocolate.

[^1]:    A creamy and crispy texture
    Also available in boxes of 120. Code: 33795

[^2]:    ÉCLATS, INSTANTS, LINGOTS P. 48 SOUARES, SECRETS P. 49

