

# Easter 2023

A sweetly poetic  
Easter walk

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A collection of eggs  
and chocolate treats



VALRHONA

Let's imagine the best of chocolate®

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This Easter, Valrhona is enchanting young connoisseurs and their grown-up counterparts alike with three limited-edition creations.

This new chocolate collection plunges us into a light-as-air, verdant world, inviting you to take a springtime stroll with the jolly animals that wander through the tall grass and wildflowers. The pastel-colored packaging brings to life starry-eyed chicks, a charming fox and a rabbit leaping through the fields in a lively and poetic natural scene. This utterly delicious range of three chocolate gift boxes expresses all the euphoria of spring as it blooms and bursts into life.



## PACK



## TASTING EGGS

Dark, Milk & White chocolate

180g - €16 Recommended retail price

After a spring stroll, it's time to sample this indulgent little bag of chocolate eggs which come in three varieties - dark chocolate ganache, milk chocolate praliné and white chocolate praliné. Every handful is pure joy!

## GIFT BOX

## EGGS TO SHARE

Dark & Milk chocolate

300g - €27,50 Recommended retail price

Treat yourself and others to a moment's deliciousness with this pretty gift box in Easter colors. Inside you will find an assortment of eggs made with milk chocolate praliné, gianduja-style shortbread pieces and dark chocolate ganache, as well as dark and milk chocolate caramel hearts.



## A poetic universe imagined with Benjamin Flouw

This young Marseille-based illustrator's works mix colorful geometric shapes, textures and patterns. For this Easter 2023 collection, he wanted his illustrations to evoke all the joy and lightheartedness that spring's arrival brings.

"I've tried to capture the excitement people of all ages feel during the Easter celebrations with my bright, fresh colors and mischievous characters."



## About Valrhona

### AT VALRHONA, TOGETHER, GOOD BECOMES BETTER

A partner of taste artisans since 1922 and a pioneer and specialist in the world of chocolate, Valrhona defines itself today as a company whose mission statement "Together, good becomes better" conveys the strength of its commitment. Together with its employees, chefs and cocoa producers, Valrhona brings out the best in chocolate to shift the status quo towards a fairer, more sustainable cocoa industry and gastronomy that tastes great, looks great and does great things for the world.

Building long-term partnerships directly with cocoa producers, sharing know-how and looking for the next chocolate innovation are the challenges that drive us to do better every day. Working alongside chefs, Valrhona promotes craftsmanship and supports them in their quest for uniqueness by constantly pushing the limits of creativity.

Thanks to its constant engagement with this raison d'être, Valrhona is proud to have obtained the very demanding B Corporation® certification in January 2020. B Corporation rewards the world's most committed companies that put equal emphasis on economic, societal and environmental performance. This distinction emphasizes our "Live Long" sustainable development strategy, marked by the desire to co-build a model with a positive impact for producers, employees, taste artisans and all chocolate enthusiasts.

Choosing Valrhona means committing to responsible chocolate. All the cocoa beans that we use can be traced back to the producer which provides the assurance of knowing where the cocoa came from, who harvested it, and that it was produced in good conditions. Choosing Valrhona means committing to a chocolate that respects both people and the planet.

[www.valrhona.com](http://www.valrhona.com)

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#### Link to download HD images:

<https://bit.ly/Paques2023>

